



March 1, 2024

Dear Friend of the Frankenmuth Bavarian Festival,

We are grateful for your sponsorship and support as it helps the Civic Events Council continue its charitable giving. This includes funding three annual collegiate scholarships and additional funding for cultural exchanges between Frankenmuth's Sister City, Gunzenhausen, Germany, and Frankenmuth, MI.

Our festival features two world-class parades and a Friday Night Street Party, which attract thousands of people to Frankenmuth's downtown area. We celebrate our traditions and try to maintain the essence that has helped Frankenmuth become one of Michigan's top tourist destinations.


We request your support, and any donation you can make will be appreciated. Please get in touch with us to discuss the sponsor package that best suits your business. Our community sincerely appreciates your support of the festival, and we eagerly anticipate our streets being filled again this summer!

You may also fill out the sponsorship form online at <https://www.bavarianfestival.org/sponsorship>

Thank you for your continued support.

Olivia E. Howard

Olivia Howard and Danielle Daugharty
Sponsorship Chairpersons
2024 Frankenmuth Bavarian Festival

 P.O Box 333

Frankenmuth, MI

48734

 877.879.8919

 bavarianfestivalmuth@gmail.com



Sponsorship Confirmation of Intent

2024 FRANKENMUTH BAVARIAN FESTIVAL, JUNE 6 - 9

All sponsors will be linked to our website and appear on our sponsor board

Stein - \$5,000

- 1 Parade Banner
- 2 Signs by the Main Stage
- 25 Admission Buttons
- Featured on our social media

Edelweiss - \$1,000

- 1 Parade banner
- 10 Admission Buttons
- Featured on our social media

Half Barrel - \$500

- 6 Admission Buttons

Pretzel - \$250

- 4 Admission Buttons

Polka - \$2,500

- 1 Parade banner
- 20 Admission Buttons
- Featured on our social media

Firework - \$1,000

**Only 7 spots available

- Sign at Main Street Party
- 10 Admission Buttons
- Featured on our social media


Princess Ball - \$500

- Name listed in program at Princess Ball
- 6 Admission Buttons

Please return the form to:
Frankenmuth Bavarian Festival
PO Box 333
Frankenmuth, MI 48734

 P.O Box 333

Frankenmuth, MI
48734

 877.879.8919

 bavarianfestivalmuth@gmail.com



Please choose from the following:

_____ Check is Enclosed

___ **Stein** - \$5,000

___ **Polka** - \$2,500

___ **Edelweiss** - \$1,000

___ **Firework** - \$1,000

___ **Half Barrel** - \$500

___ **Princess Ball** - \$500

___ **Pretzel** - \$250

Company Name:

Contact

Name: _____

Phone

Number: _____

Email

address: _____

****Please return this form by May 10, 2024****



P.O Box 333

Frankenmuth, MI

48734



877.879.8919



bavarianfestivalmuth@gmail.com