



2024 Frankenmuth Bavarian Festival Parade

Guidelines and Judging Criteria

JUNE 9, 2024

2024 Parade theme: CONNECT DREAM DISCOVER

PARADE ENTRY FEE

- Local entrants participating in the Frankenmuth Bavarian Festival Parade will be charged an entrance fee of \$50.00. Nonprofit organizations, school bands and visiting community-based festivals are exempt from this rule.
- Commercial entries (those that advertise a product, business, or company outside Frankenmuth city limits) will be charged a commercial entry fee of \$200.00.
- Exceptions: Participants in certain levels of Bavarian Festival Sponsorship Packages (\$300.00 or more).

Parade units must be in place by 11:00 am, which is two hours before the start of the parade. Parade judging takes place at 11:00 am.

All parade units are required to maintain a forward motion at all times. NO maneuvers will be allowed that slow the forward movement of the parade. ALL marching bands should maintain a cadence of 120 bpm at all times.

All units should stay no more and no less than 25 feet from the unit before them. Your cooperation will be appreciated by the parade committee and the viewing public. The Parade Marshals will help with proper spacing. Keep a forward movement at all times, even if a television camera/reporter approaches. They will walk alongside your unit.

To qualify as a float, an entry must be skirted and all objects on it must be completely decorated in floral sheeting or equivalent. Your float must display good taste.

The maximum height allowed for any unit will be 12 feet. Exceptions to this rule must be approved by the parade committee. The maximum width allowed for any unit will be 22 feet.

Personnel walking with a float must be in costume and appropriate to the theme of the Bavarian Festival Parade. When in doubt, wear German-style attire. The number of people who ride the float may be limited for safety reasons.

PER POLICE DIRECTION, THE FOLLOWING ITEMS ARE OF EXTRA IMPORTANCE:

NO ALCOHOLIC BEVERAGES MAY BE CONSUMED OR DISPLAYED DURING THE PARADE!

THROWING OF CANDY, SAMPLES, COUPONS, LEAFLETS, PAMPHLETS, BALLOONS OR ANY OTHER ITEM WILL NOT BE ALLOWED!

NO SHOOTING OF CANNONS OR GUNS AT ANY TIME!

SHOOTING WATER OR ANY OTHER LIQUID WILL NOT BE ALLOWED!

Every float must be equipped with a Class ABC fire extinguisher.

All Queens, Princesses, etc. MUST BE accompanied by a float or appropriate vehicle.

All horse units MUST PROVIDE a clean-up crew.

All vehicles must be clean and in good running condition. Vehicles that do not meet the standards of the committee will not be in the parade.

Only SEATED, elected officials INVITED by the Parade Committee will be allowed to participate in the parade.

The parade committee reserves the right to change or waive any of the above rules on a case-by-case basis. The committee reserves the right to reject any entry that is not in good taste or in the best interest and spirit of the Frankenmuth Bavarian Festival.

It is HIGHLY RECOMMENDED each entrant brings their own water for both people and animals.

AWARD WINNERS: After judging you will be notified should your entry receive an award. Winners will be provided a category banner for display during the parade. Award banners need to be returned to a volunteer at the end of the parade route.

BE SAFE AND HAVE FUN!